



2016 MEDIA KIT



About 5280 Sports Network

Founded by industry veterans Nate Lundy and Shawn Drotar, 5280 Sports Network is built to bring together Denver and Colorado sports fans with the information, insight, and entertaining coverage of the teams they care about.

To do this, we have partnered with the biggest sports media personalities to create unique and compelling news and commentary covering the sports world in the Mile High City and beyond.



5280 Sports Network:



ONLINE

Everything for 5280 Sports Network begins online. And given this is where today's sports fan spends such a large amount of time, we are focused on being in this digital world 24/7/365.

From on-demand video to on-the-go podcasts, 5280 Sports Network's exclusive content is built to be consumed by fans on their schedule.

5280 Sports Network:



ON AIR

5280 Sports Network produces a two-hour local radio show weekdays during the high-demand morning drive time.

Airing locally on Mile High Sports Radio FM104.7/AM1340, Nate Lundy and Shawn Drotar bring the energy and entertainment of 5280 Sports Network to Denver's morning commute.

By providing a traditional media outlet like radio along with the on-demand world of online, 5280 Sports Network is positioned to reach fans in every way.

5280 Sports Network:

STRATEGIC DISTRIBUTION PARTNERSHIP

MILE HIGH SPORTS

On August 1st, 2016, 5280 Sports Network announced a partnership with Mile High Sports in Denver. 5280 Sports Network's content is shared across Mile High Sports' properties, including radio, website, daily email, and magazine.

WEBSITE

JAN|JUN 2016

3.1 MILLION
VIEWS

RADIO

75,000+
LISTENERS
MONTHLY

MOST LIVE &
LOCAL SHOWS
IN DENVER

EMAIL

15,000
SUBSCRIBERS

14.5% OPEN
RATE

20% CLICK
RATE

MAGAZINE

READERSHIP:
85,000 +/- ISSUES

STRATEGIC
DISTRIBUTION
ACROSS
MARKET

5280 Sports Network:

KEY PERSONALITIES



NATE LUNDY

26 years in radio, television, and online media.



SHAWN DROTAR

22 years in print, television, radio and online.



VIC LOMBARDI

25-plus years in television and radio; 28-time Emmy winner. Colorado native.



CHAD BROWN

A member of the 1990 Colorado national championship football team and a three-time Pro Bowl selection during a 15-year NFL career with the Steelers, Patriots, and Seahawks.



CHRIS DEMPSEY

20-year sports journalism career in Denver (The Denver Post) and Boulder (The Daily Camera). Colorado native.

5280 Sports Network:

KEY PERSONALITIES



PAUL KLEE

Sports columnist and reporter for the Colorado Springs Gazette.



RICH KURTZMAN

Writer for Broncos Wire (USA Today), columnist covering Colorado State University, author of *Chasing Lombardi: The Elway-Manning Era*.



JOEL DREESSEN

8-year NFL tight end with the Jets, Texans, and Broncos. Graduate of Fort Morgan School and Colorado State University.



JAKE PLUMMER

10-year NFL quarterback with the Cardinals and Broncos.



JAKE MARSING

Writer for SB Nation, Scout.com and the CU Advocate, covering all major sports. Colorado native.



MAT SMITH

Former "Voice of the Colorado Buffaloes" and a play-by-play broadcaster for University of Colorado football and basketball for Boulder's Radio 1190.

5280 Sports Network:

KICKOFF PACKAGE OFFERS

We are excited to offer a number of advertising packages to kick off your partnership with us. We offer flexible pricing, with options starting as low as \$500 per month. We believe in helping you reach your customers without breaking the bank so please contact Nate (nate@5280sportsnetwork.com) to discuss what works best for you and how you can be a part of the 5280 Sports Network family.

Additional specialty & seasonal sponsorships available – Just Ask!